

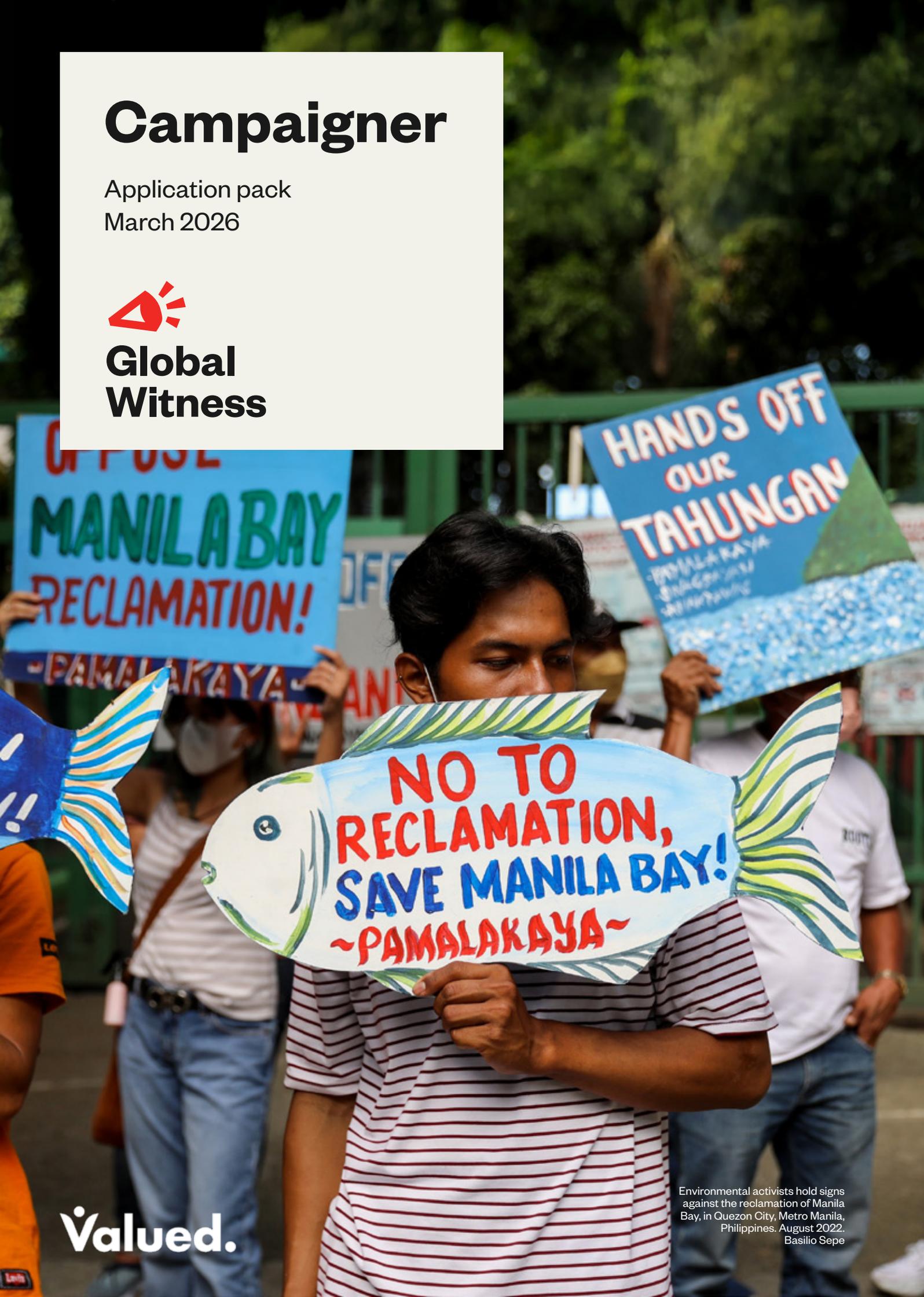
Campaigner

Application pack

March 2026



**Global
Witness**



Valued.

Environmental activists hold signs against the reclamation of Manila Bay, in Quezon City, Metro Manila, Philippines, August 2022. Basilio Sepe

Welcome

It's an exciting moment to join Global Witness as a Campaigner. We're in the process of launching a new organisational strategy, designed to make us more adaptive and impactful in a tumultuous political environment and crucial time for climate action.

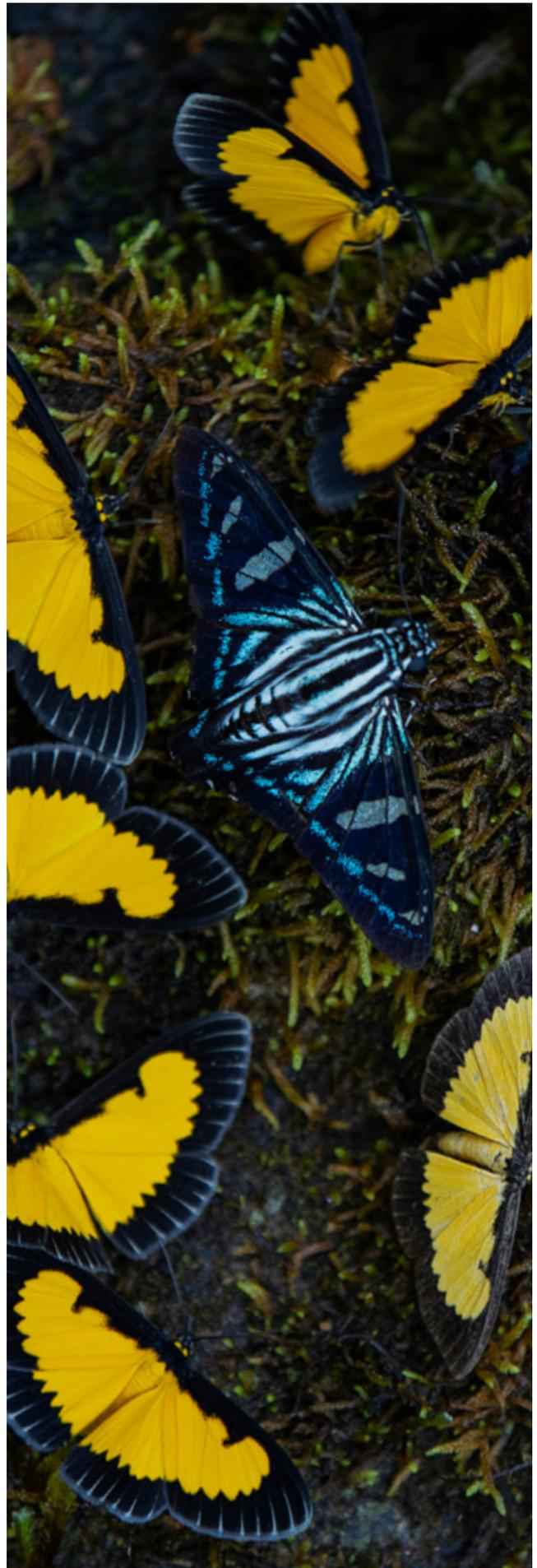
As part of the strategy, we've formed a new Campaigning team that bridges Global Witness's different priority areas. The Campaigner position sits at the heart of this team, helping to design and deliver evidence-based campaigns that elevate investigative findings and policy analysis to drive systemic change.

In this position, you'll also play a vital part in the research of our annual report on attacks on land and environmental defenders, a key tool used around the world to advocate for better protection for defenders. The job offers the space to work imaginatively, encouraging you to develop effective and creative ways to campaign for critical issues for our planet.

Henry Peck
Head of Campaigning (maternity cover)



Photo showing intact forest and biodiversity in Acre state, Brazil, November 2020. Lalo de Almeida/Panos/Global Witness



About us

We are an independent, global organisation of investigators and campaigners using cutting edge investigative methods. We shine a light on the financial and political systems that enable corporate abuses of power that harm people and planet.

Our history

For over 30 years, Global Witness has pioneered an approach that merges bold investigations with determined campaigning to secure better protections for people and our planet.

We've gone undercover to unmask the violence and secretive deals that underpin the "blood diamond" industry. Our data-driven analysis has tracked the flow of commodities across the globe. And we've sought out powerful testimonies that tell the story of environmental harm and repression first-hand.

With three decades of campaigning for a fair and just planet under our belt, we reframed our focus in 2020 to address humanity's greatest challenge: the climate crisis.



With the perpetrators of attacks on defenders rarely punished in Mexico, activists like Isela Gonzalez Diaz, the Chairperson of Alianza Sierra Madre, find their work restricted by the threat of attacks. Thom Pierce | Guardian | Global Witness | UN Environment

Global Witness now

As the climate emergency has accelerated over the decades, our work has gained new focus. Our sights are now set on the overlap between today's greatest existential threat, the climate crisis, and people – exposing those whose own interests are helping to worsen the climate emergency, and the communities who keep standing up to them, no matter the cost.

We work with the people who are directly impacted to ensure they are protected from threats when speaking out and included in climate decision-making as the world transitions to clean energy.

We have shared the stories of Indigenous Peoples and land environmental defenders, whose livelihoods have been irreparably shaken by agribusiness, mining and extreme weather events aggravated by fossil fuel emissions and we're campaigning for those same voices to be granted a seat at the table in key national and international decision-making spaces.

As part of the Kick Big Polluters Out coalition, we are using pioneering data-driven techniques to count the fossil fuel lobbyists flooding climate COP summits every year.

We're tracing how money continues to flow into destructive industries, be it western banks' investments that fund deforestation or convoluted shipping routes that keep Russian oil profits in play despite UN sanctions. We're lending our voice to calls for a just energy transition, lobbying hard to secure strong protections for the environment and communities that are impacted by critical mineral mining – an essential industry for the green energy transition, but one that must not be allowed to repeat historic harms.

And we're monitoring the growing scourge of climate disinformation, while calling for digital platforms to enshrine an online space that serves democracy.

In everything we do, we remain committed to challenging the power imbalances at the heart of the climate crisis.

How we work

We have just under 90 staff, and offices in London, Washington D.C. and Brussels, and we have a presence in South America and Asia too.

Aerial image of Mu village, Pomio District, East New Britain Province
Global Witness

Our values

Empowering

Amplifying, solidarity, care

Fearless

Truth, honesty, risk

Rigorous

Standards, accountability, learning

Relentless

Focus, impact, persistence

Our cultural priorities

Adaptive intelligence

This is about being open about how we do things, continually learning and adapting as we need to in a more agile way.

Disciplined focus

This is about making sure we are doing the right things for communities, partners and people.

Collective impact

This is about being focussed on the impact we have and working together to achieve it, as one team.



Ramón gives a tour of the land in Columbia that his family owns, showing the diversity of flora that has been taken over by palm oil plantations. Thom Pierce | Guardian | Global Witness | UN Environment

Job description

Job title:	Campaigner	Location:	London (Hybrid working with a minimum of 2 days a week in the office)
Reports to:	Head of Campaigning		

Role Purpose

The Campaigner plays a key part in delivering high-impact, evidence-based campaigns across Global Witness’s priority areas, translating investigative findings and policy analysis into strategic advocacy that drives systemic change. Working collaboratively across the Policy and Advocacy, Investigations, and Communications teams, the Campaigner will help develop and implement innovative, multi-channel campaign strategies targeting regulatory, legal, corporate, and public audiences.

The Campaigner will build and maintain effective relationships with coalition partners, donors, and other key stakeholders to amplify campaign impact and extend Global Witness’s messages into mainstream discourse. They will conduct research on thematic issues, contribute compelling written and digital content, support creative campaign tactics, and ensure campaigning activity is responsive to political, legal, and media developments across multiple jurisdictions.

The Campaigner will operate in line with Global Witness’s values and policies, exercising sound judgement in managing legal and reputational risks, while proactively contributing to fundraising efforts and representing the organisation externally to advance its mission and strategic objectives.

Key responsibilities

- Support high impact campaigning across Global Witness priority areas and in line with Global Witness’s methodology.
- Recognise opportunities for building links with key influencers and those who can carry Global Witness’s messages into the mainstream and develop those relationships.
- Contribute to research on attacks against land and environmental defenders, and produce written materials, such as briefs, blogs and other materials to support campaign priorities.
- Deliver creative and innovative tactics to reach Global Witness’s target campaign audiences.
- Be attuned to and aware of broader coalition efforts around Global Witness’s priorities, representing and building relationships with those groups.
- Support in a range of campaigning avenues, such as regulatory, legal, and public engagement, in line with Global Witness’s campaign priorities.

Key responsibilities (continued)

Collaborate internally with key teams

- Policy and Advocacy team.
 - Support the policy and advocacy goals of the organisation, in coordination with this team.
- Investigations.
 - Support efforts that can both leverage Global Witness’s investigation outputs for change and impact, as well as garner attention for those outputs.
- Communications.
 - Work closely to support the development and dissemination of engaging digital outputs that can reach Global Witness’s target audiences.

Develop knowledge and relationships across Global Witness’s priority areas

- Keep abreast of news and changes to Global Witness’s campaigning landscape and where appropriate feed those into Global Witness’s campaigns.
- Stay attuned to other groups working on the same thematic issues.

Fundraising and external relations

- Support fundraising proposals and donor reporting requirements when needed and to required deadlines.
- Regularly develop content, messages and stories that articulate and update potential and current donors on the positive impact of our work.
- Represent Global Witness to donors and potential donors, proactively engage donors in our work.
- Represent Global Witness externally in a range of forums.

Ways of working and collaborating

- Work proactively to support the organisation in meeting its purpose, strategy, and priorities.
- Works in line with the Global Witness values in all interactions internally and externally.
- Work collaboratively and positively across the team and whole organisation contributing to cross organisation projects, key events, and initiatives.
- Responds to challenges, explores new ideas and takes initiative in all aspects of teamwork.
- Builds and maintains positive relationships with diverse range of external allies and partners.
- Demonstrates an active commitment to creating a diverse and inclusive workplace.
- Works within Global Witness policies and procedures at all times, including confidentiality, source protection and security, legal and contractual requirements, and general office procedures.

Person specification

- Experience in campaigning across different jurisdictions.
- Knowledge of working effectively in coalitions in campaigning, including building new coalitions or strengthening existing ones through our campaigning contributions.
- Experience working on effective strategies with partners, reaching consensus through diplomacy, negotiation and with sensitivity.
- Awareness of risks associated with campaigning, including regulatory and legal risks such as restrictions on protest and defamation.
- Awareness of the importance of libel checks and reacting to legal threats.
- Strong written and verbal communication skills, able to convey complex issues to expert and non-expert audiences alike, sometimes with minimal preparation.
- Excellent prioritisation, organisation, problem-solving and planning skills.
- Possesses a creative, adaptable and solutions-focused approach; makes inventive use of tactics and technology to deliver campaigns; demonstrates an ability to learn, adapt and manage ambiguity.
- Working knowledge of Spanish highly desirable.
- Knowledge of human rights and the media landscape.
- Self-aware, with a good understanding of own strengths, areas for growth and impacts on others.
- Adaptable, flexible, manages change and uncertainty.
- Shares Global Witness values and is committed to contributing to our diversity, equity and inclusion development.

Terms of appointment

Salary: £46,059

Contract: Permanent, full time. Flexible working will be considered.

Location: We operate a hybrid working model which requires at least 2 days in our office based in Bethnal Green, London.

Annual leave: 25 days a year and 8 public holidays pro-rated for if you work part time or compressed hours.

Pension: We make an employer contribution of 7% and you contribute 1%, but you can increase your contribution.

Additional:

- We are currently in a shorter working week pilot, where everyone works 30 hours Monday to Thursday with Friday off, with no impact on full time salary. This will be reviewed in May 2026.
- Gender neutral parent leave with 6 months paid leave after 12 months service.
- We have a union recognition agreement with Unite, meaning that Unite is the officially recognised union for UK based staff.
- Bike to work scheme.
- Eye tests.
- Season ticket loan.
- Family friendly policies.
- We provide Private Healthcare

How to apply

Valued Recruitment is working exclusively with Global Witness to recruit for their growing team. We are an ethical recruitment company, intent on hiring inclusively and transparently.

The closing date for this role is Tuesday 14th April but we are open to interviewing candidates on a rolling basis.

To apply, we welcome a CV and a 1-2 page covering letter detailing your interest in the role. Please send this to anna@valued-recruitment.co.uk

Accessibility is incredibly important to us here at Valued Recruitment and at Global Witness. If you would like any accessibility amendments or support throughout the application and interview stage, please don't hesitate to let us know. No question or request is too big or too small. We want this process to be comfortable and enjoyable and a chance for you to bring your best self to the process.

**We look forward
to receiving your
application.**

